Bio:
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WordPress Plugins

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What are WordPress Plugins?

• A WordPress Plugin = an add-on = an extension

• A Plugin adds functionality to your website (e.g. the ability to backup your site)

• When you add or delete a plugin, your content (pages, posts, images, and permalinks - the URLs) does not get erased. However, deleting a plugin can drastically change the look or functionality of your site.
Selecting a Plugin from a Trusted Source

• #1 Trusted Place for Plugins = WordPress.org Themes directory [http://wordpress.org/plugins/](http://wordpress.org/plugins/)
  • Advantages: free, over 30,000 plugins
  • Disadvantages: limited support
• Other Trusted places for Premium/Paid plugins:
  • [wpmudev.org](http://wpmudev.org) - various types
  • [yoast.com/](http://yoast.com/) - SEO
  • [gravityforms.com](http://gravityforms.com) - input forms
Best Practices when working with Plugins

• Backup your website before installing or deleting a Plugin. Make sure that the plugin has the functionality that you need (e.g. slider, ecommerce).

• Make sure the plugin’s functionality will work with your theme and that it is Mobile Responsive (e.g. slider)

• Make sure the plugin has good technical support from the vendor, at least 24hr email response.
Installing the Plugin

• Add the plugin from the WordPress.org Plugins directory

OR

• Upload the .Zip Plugin file you received when you purchased the plugin.
Must-have Plugins to install on a new site

- **SEO Plugin**  
  - Yoast SEO by Joost de Valk

- **Backup Plugin**  
  - BackupBuddy by iThemes
  - Backup to Dropbox by Michael De Wildt

- **Traffic plugins**  
  - Google Analytics for WP by Joost de Valk
  - Jetpack by Automattic

- **Spam Control Plugin**  
  - Askimet by Automattic
Must-have Plugins to install on a new site

- Social Sharing Plugin - **Share Buttons by AddThis**
- Security Plugin - **WordFence Security** by **WordFence**
  - **Sucuri Security** by **Sucuri**
- Contact form Plugin - **Contact form 7** By **Takayuki Miyoshi**
- Cache Plugin - **W3 Total Cache** By **Frederick Townes**
Using WordPress beyond a blogging platform

• Want to monetize your website?

• Membership Plugins
  • Wishlist Member
  • Exchange by iThemes

• Ecommerce Plugins
  • WooCommerce by Woothemes
  • WP e-Commerce